



### **Upgraded Luxury**

*Tradewinds Club provides a new level of affordable luxury in Aruba*

**PALM BEACH, ARUBA – March 2010** – Tradewinds Club, a 49-room boutique hotel-within-a-hotel, has updated its policies in order to further cater to guests seeking upscale and personalized vacation experiences.

In an effort to increase exclusivity, guests must now be at least 12 years of age in order to stay within Tradewinds Club. The boutique hotel has also reduced its room count to 49 rooms versus 59 rooms in order to maintain its levels of service and intimate environment. Tradewinds Club Deluxe Ocean View rooms start at \$504 per night based on double occupancy.

“Customer satisfaction is our bottom line, and we listened to our guests and took the feedback they gave us to heart,” says Karin Swiers, Marketing and Communications Manager for the Aruba Marriott. “By lowering our room count and creating more of an adult atmosphere, we are decreasing traffic within Tradewinds and guaranteeing our guests receive the service and satisfaction of a luxury boutique hotel.”

Tradewinds Club is a 49 room boutique hotel-within-a-hotel situated on the top floor of the Aruba Marriott Resort & Stellaris Casino. It provides guests with exclusive access, special services, upscale amenities and deluxe food and beverage offerings. Privileges include access to the 1900 sq. ft. Tradewinds Lounge with 200 sq. ft. terrace; private check-in; upgraded bathroom amenities; deluxe robes, slippers and a pillow menu; unpacking, pressing and packing assistance upon request; preferred spa and restaurant reservations; a dedicated concierge staff; secluded beach area exclusive to Tradewinds guests; free internet access; and complimentary, gourmet food service five times daily in the Tradewinds Lounge, along with an open bar.

To book a stay at Tradewinds Club or for more information, call (800) 223-6388 or visit [www.tradewindsclubaruba.com](http://www.tradewindsclubaruba.com).

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